

1 IN 8

AUGUST
WORLD
BREAST CANCER
RESEARCH DAY

ABOUT

Dr. Susan Love Foundation for Breast Cancer Research proudly celebrates World Breast Cancer Research Day on August 18th.

World Breast Cancer Research Day is an opportunity for us to amplify the importance of finding a cure for breast cancer. We know that both women and men are diagnosed with breast cancer every day, and we are committed to finding a cure for everyone who is impacted by the disease regardless of gender. The 18th day of the 8th month of the year is indicative of the 1 in 8 women who will be diagnosed with breast cancer in their lifetimes. This year is the second year where we celebrate World Breast Cancer Research Day.

On World Breast Cancer Research Day, we are asking everyone to join the top ranked breast cancer research organization in the U.S. – the Dr. Susan Love Foundation for Breast Cancer Research – in amplifying all of the ground-breaking innovative research being done globally to end breast cancer. Although based in the United States, Dr. Susan Love Foundation's research has global partners and is recognized for its impact on breast cancer around the world. And now, we invite you to join us. **Together, we can eradicate breast cancer, but we need your support.**

Love + research for the cure

WHAT CAN YOU DO?

- Spread awareness about the day on your social media. (And feel free to tag us in the process!)
 - 📷 [drsusanlovefoundation](#)
 - 📷 [worldbreastcancerresearchday](#)
- Submit a research study for cross promotion on the WBCRD Instagram account to info@worldbreastcancerresearchday.org
- Share our story posts on your instagram with your followers and invite them to follow other research orgs!

we're in this together



ON AUGUST 18TH, WE RECOGNIZE THE RESEARCH

World Breast Cancer Research Day, August 18, is a global recognition of the life changing research (past, present, and future) to end breast cancer – **once and for all.**

13% of women in the U.S. will develop invasive breast cancer over the course of her lifetime.	2650 new cases of invasive breast cancer are expected to be diagnosed in men in 2021.	12% of all cancer cases worldwide are diagnosed as breast cancer. Globally, it is the most common.	85% of breast cancers occur in women who have no family history of breast cancer.
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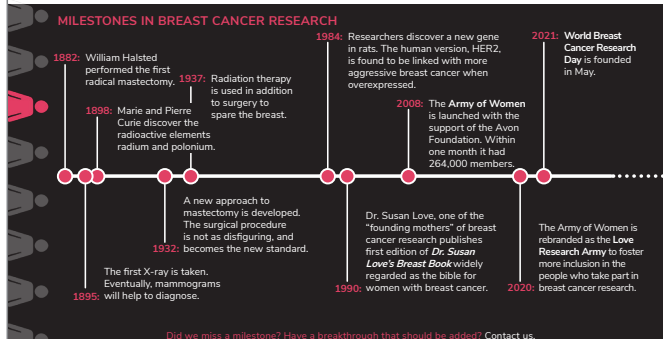
ABOUT WORLD BREAST CANCER RESEARCH DAY

World Breast Cancer Research Day is an opportunity for us to amplify the importance of finding a cure for breast cancer. The world does a fantastic job of showcasing breast cancer advocacy and research during the month of October, but this day is an attempt to show the breast cancer community that they are supported beyond that.

Although both women and men can have breast cancer and we are committed to finding a cure for everyone who is impacted by the disease regardless of gender, the 18th day of the 8th month of the year is indicative of the 1 in 8 women who will be diagnosed with breast cancer in their lifetimes.

Breast cancer advocacy and research is highlighted significantly in the month of October, but our fight against the disease needs to continue throughout the rest of the year. Dr. Susan Love Foundation for Breast Cancer Research, the top ranked breast cancer research organization in the U.S., recognized the need to highlight breast cancer – specifically the research that is being done to combat the disease – outside the month of October. Dr. Susan Love Foundation is hopeful that World Breast Cancer Research Day will be a pivotal day in history that will allow us to achieve a breast cancer-free world.

[LEARN MORE](#)



Dr. Susan Love Foundation believes that finding the cause of breast cancer lies at the intersection of love + research. By supporting the work of innovative researchers, encouraging diverse science, empowering an army of advocates, and facilitating studies for everyone affected by the disease, with love, we know it's only a matter of time before we win this fight for our lives. World Breast Cancer Research Day was founded by the Dr. Susan Love Foundation for Breast Cancer Research in 2021, and proudly recognizes Dr. Susan Love, it's Founder and Chief Visionary Office as well as the "founding mother" of research and advocacy, as the global chair.

LOVE

DR. SUSAN LOVE FOUNDATION
for breast cancer research

\$0.82 Cents from every dollar donated to the Foundation goes directly to support breast cancer research. Please consider making a donation that will change lives.

[DONATE TODAY](#)

Did you know...
one in eight
women in the U.S.A will be diagnosed with invasive breast cancer in their life?

